

EXPERIENCE

FASHION DESIGN EXPERIENCE

Rainbeau - JJ's Mae (San Francisco, CA)
Graphic Designer

| JUNE 2014 . PRESENT

TEXTILE AND CAD ARTIST | create prints and artwork for apparel | create CADs for designers | produce millsheets for oversea factories | research current trends in activewear women's and men's | product image retouching for retail websites

Janie and Jack - Gymboree (San Francisco, CA)
Associate Designer - Boy Apparel

| FEB 2013 . MAY 2014

MAIN BOY APPAREL DESIGNER | trend research and inspiration shopping for the Janie and Jack customer | creating concepts and designing the boy collection for each season | commenting on fit for each garment | collaborating with cross-functional teams (merchants, tech designers, fabric team, production) throughout the design process | creating technical packages for all garments

Gymboree (San Francisco, CA)
Associate Graphic Textile Designer - Kid and Baby Boy

| MARCH 2009 . FEB 2013

CREATE GRAPHICS AND PRINTS FOR APPAREL | research current trends that would work for the Gymboree customer | produce millsheets for oversea vendors | creating plaids, stripes, and tosses | creating baby boy graphics for 5 main lines per year, sleepwear, and underwear | collaborating with merchandising, production, and tech teams on artwork submission from vendors.

Old Navy (San Francisco, CA)

| APRIL 2008 . MARCH 2009

Design Internship in Women's Woven Bottoms, Outerwear, Activewear, Men's Graphics and Lounge

GRAPHIC DESIGN EXPERIENCE

PlanetOut Inc. | RSVP Vacations (San Francisco, CA)
Graphic Designer

| SEPT 2006 . APRIL 2008

PARTICIPATE IN THE OVERALL DESIGN PROCESS | creating promotional materials for RSVP vacations | meeting and discussing upcoming projects and strategies with marketing department | presenting initial creative concepts and strategies | sourcing for printing | final production and delivery of project deliverable.

MANAGE THE APPROVAL / PRODUCTION PROCESS | obtaining approvals from various departments before releasing final files | coordinating scheduling of delivery dates | double checking final files are to specs.

San Pacific International | SPI Home (So. San Francisco, CA)
Graphic Designer | Marketing Assistant

| SEPT 2005 . MARCH 2006

PARTICIPATE IN THE OVERALL DESIGN PROCESS | Designing and maintaining catalogs for SPI home collection | meeting and discussing potential projects and strategies with management (the client) | presenting initial creative concepts and strategies | final production and delivery of project deliverables | designed/created/produced a new branding and visual language system (logo, creative lifestyle, visual design elements, scalable packaging, visual style of product photography) for a new tableware line launched in January 2006.

Cabra Diseño (San Francisco, CA)
Graphic Designer

| MARCH 2000 . JULY 2005

PARTICIPATE IN THE OVERALL DESIGN PROCESS | meeting with potential clients | initial creative concepts and strategies | sourcing for printing or large mainstream media to cost effective creative media/marketing strategies | attaining and managing the project design approval process with the client | final production and delivery of project deliverable to the client.

MANAGEMENT OF OFFICE | being professional with potential clients inquiring about our services | scheduling meetings with principal creative director | managing project sourcing of estimates and quotes before, during, and after each project.

EDUCATION

University of Hawai'i at Mānoa (Honolulu, HI)
Bachelor of Fine Arts, Graphic Design

| JUNE 1999

. 1998_1999 - Most Outstanding Student in Graphic Design (University of Hawai'i at Manoa Art Department)

FIDM | The Fashion Institute of Design & Merchandising (San Francisco, CA)
Associate of Arts, Fashion Design

| MARCH 2008

. 2008 - Phi Theta Kappa - International Honor Society of the Two Year College

PORTFOLIO / REFERENCE

REFERENCES available upon request.